



2023 Annual Members Meeting March 7- 8, 2023

Intercontinental Hotel, Times Square, NYC

MARCH 7, 2023- Day 1

Kristin Speer Photography will be in the lobby all day for a complimentary headshot. Update your LinkedIn Profile with a new headshot!

7:00-8:25 AM	Breakfast Buffet
8:30-9:00 AM	<p>Welcome & Introductions</p> <p>Joseph Zimmerman Senior Vice President, Chief Compliance Officer, SpringWorks Therapeutics, PCF Chair</p> <p>Anti-Trust Admonition</p> <p>Seth H. Lundy, JD Partner, FDA & Life Sciences, King & Spalding</p>
9:00-10:15 AM	<p>“Back to the Future: What Past Actions Tell Us About Forthcoming Enforcement Trends”</p> <p>Seth H. Lundy, JD Partner, FDA & Life Sciences, King & Spalding</p> <p>Rod J. Rosenstein, JD Partner, Special Matters and Government Investigations, King & Spalding</p>
10:15-10:30 AM	Break

10:30-11:30 AM

How Do We Tell Our Story Using Data Before it is Told for Us?

Janet Ahn, JD

Director, Ethics & Compliance HLAM, Otsuka

Emily Gainor, JD

Head of Compliance, Ironwood Pharmaceuticals

Sepideh Moghadam

Head of Integrity and Compliance Global Strategy, Indivior

Rajiv Shah

Director, Global Compliance, Spend Transparency, Monitoring and Analytics, EQRx

11:30-12:30 PM

Throw out your Assumptions about Whistleblowing

Kyle Welch, MS, PhD

Assistant Professor, School of Business, George Washington University

12:30-1:30 PM

Networking Lunch

1:30-2:15 PM

PCF Annual Business Meeting

PCF Co-Chairs & Deb Scanlon, Administrator

2:15-3:15 PM

Discussion Breakout of Choice: (Advance Selection Required)

- **Building your Compliance Program in a Pre-Commercial/Small Company**

Share insights to help navigate unique challenges facing pre-commercialization and small biopharma/biotech companies including gaining support from leadership, identifying and prioritizing risks, and best practices for managing limited resources

- **Operationalizing Key Compliance Program Components**

Participate in an active discussion on operationalizing key components of your compliance program to achieve success. Topics may include HCP interactions and modifications to speaker programs, ad board and sponsorship considerations, and third-party management.

- **All Things Patients**

In recent years, pharma has increasingly embraced more patient-centric services and solutions. Discuss and share best practices regarding interactions with patients/advocacy organizations, patient support programs, patients as speakers/influencers etc. What strategies do you employ for managing the boundaries with patients and the inherent high risks associated in this area?

- **Enterprise Risk Management: A Collaborative Approach**

Discuss the coordination and alignment of your company's risk profile and management amongst Compliance and internal stakeholders (i.e., Business, Audit, HR, Finance). How do you work together to effectively manage your company's risk program (identification, measurement, controls, monitoring, reporting, leadership buy-in)?

3:15-3:30 PM

Break

3:30-4:30 PM

Strategic Planning and Compliance Considerations for Next Gen Medical Affairs

Noor Haq

Executive Director, U.S. Healthcare Compliance, Amgen

Shauna Oswald

Associate Vice President, Global Ethics and Compliance, Eli Lilly

Jason Sanger

Ethics and Compliance Director, US Medical Affairs, GSK

Margaret Sparks, JD

Head of Compliance, Vaccines North America Ethics and Business Integrity, Sanofi, PCF Co-Chair

Eric Teasdale, JD

Senior Director, US Business Ethics & Compliance, Ipsen

4:30-5:15 PM

Hot Topic Discussions/Best Practices

PCF Co-Chairs

5:15 PM

Meeting Adjournment

5:30 PM

Networking Cocktail Reception

7:00-8:25 AM	Breakfast Buffet
8:30-8:40 AM	Welcome Back PCF Co-Chair Anti-Trust Admonition Seth H. Lundy, JD Partner, FDA & Life Sciences, King & Spalding
8:40-9:45 AM	Next Gen Customer Facing Models Sarah K. DiFrancesca, JD Executive Director of Compliance, Dermatology Lead, Incyte Kari Loeser, JD Vice President, Chief Compliance Officer, Cytokinetics Mike Rivas Former Director, Ethics & Compliance Functional Advisor, Market Access Patient Services, Novartis
9:45-10:00 AM	Break
10:00-10:45 AM	Compliance's Role in the Digital World Mahnu V. Davar, JD Partner, Arnold & Porter Jill Dailey, JD Vice President and Chief Compliance Officer, Incyte, PCF Co-Chair
10:45-11:30 AM	"Ask Your Peers" Table Discussions
11:30-11:55 AM	Shared Learnings & Meeting Wrap Up
12:00 PM	Meeting Adjournment/Departures